



3dtotal Publishing

Rights Catalogue 2024

3dtotalPublishing

3dtotal Publishing is a trailblazing, creative publisher specialising in inspirational and educational resources for artists. Our books feature top industry professionals from around the globe who share their experience in skilfully written step-by-step tutorials and guides. Illustrated throughout with stunning artwork, these bestselling publications offer creative insight, expert advice, and essential motivation.

From traditional art techniques, such as sketching and clay sculpting, to digital art software including Photoshop, Procreate, and Blender, the vast knowledge offered by multiple contributing artists makes these books an indispensable addition to any artist's bookshelf.

Our library is now comprised of over 100 titles, many of which have been translated into several languages around the world, including Japanese, Chinese, Spanish, Italian, and Russian. If you would like samples or more information on any of the following titles, please contact our Foreign Rights Manager, Becky Grove (becky@3dtotal.com), who will be happy to help.

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- Exclusive conversations with the Frazetta family provide unmissable insights into the artist's life and career
- Artists currently at the top of their game provide incredible artwork and informative tutorials inspired by Frank Frazetta
- The book's theme will appeal equally to non-artists who love Frazetta's work as it does to aspiring or established artists wanting to learn

Frank Frazetta: An Artists' Tribute

One of the most renowned illustrators of his time, the late Frank Frazetta is revered as the 'godfather of fantasy art'. Synonymous with Conan the Barbarian and beloved by everyone from George Lucas to Metallica, his epic, visceral depictions of muscular warriors, alluring goddesses, and powerful beasts have defined fantasy and science-fiction aesthetics for decades.

This book explores and celebrates Frank Frazetta's enduring influence on artists working across the creative world today. Industry professionals reveal step-by-step how to create exclusive pieces inspired by his work and style, as well as sharing personal tales of his profound influence on their lives. With an informative blend of tutorials, interviews with Frazetta's family, and artwork from his archives supplied with their endorsement, this book is an invaluable tool for aspiring fantasy artists and an unmissable event for Frazetta fans.

ISBN: 978-1-912843-81-7

Hardcover: 270mm × 230mm

Published January 2024

240 full-colour pages

Artwork © Frank Frazetta

INSPIRED BY NATURE



A guide to designing botanical characters



- A fresh new standalone title looking at the enduringly loved genre of character art, with the popular theme of the natural world
- Features designs by seventeen incredible artists, with step-by-step tutorials showing how they conceive, research, develop, and create a character based on nature
- Offers unique tips and tricks for every step of the creative process from skilled professionals

Inspired by Nature: A Guide to Designing Botanical Characters

From flower faeries to fungi trolls, tree guardians to grapevine golems, the plant kingdom provides boundless ideas for characters inspired by the beauty and strangeness of the natural world. In this project-focused title, seventeen leading character designers take inspiration from beautiful botany to create a brand-new character based on nature, with step-by-step tutorials allowing readers to follow along. The illustrative artwork is created both digitally and traditionally, with styles ranging from vibrant and cartoonlike to more lifelike watercolour, all with a fantastical, magical aura.

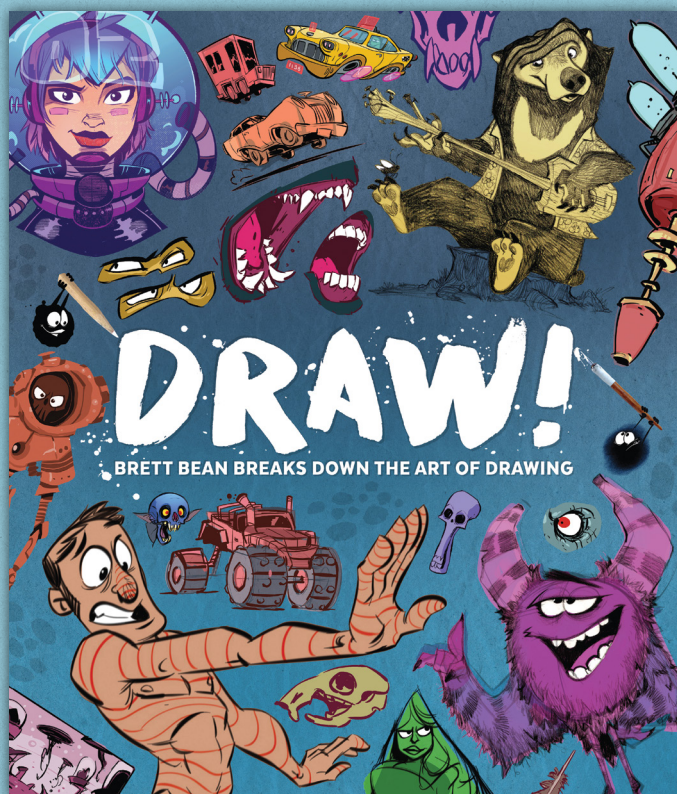
ISBN: 978-1-912843-84-8

Hardcover with dust jacket: 297mm × 210mm

Published December 2023

296 full-colour pages

Artwork © Ognjen Sporn



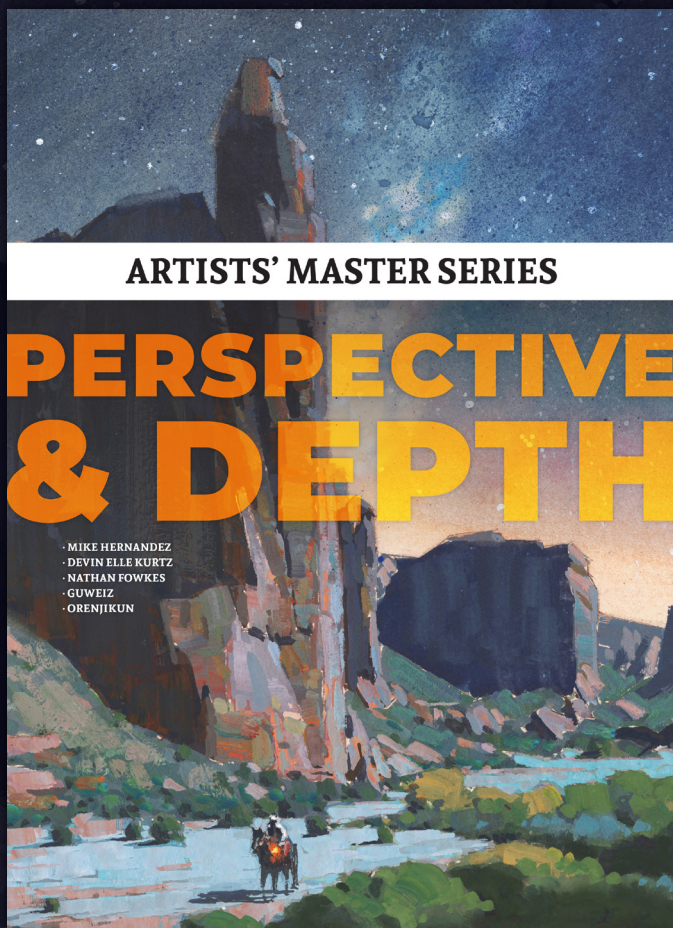
- Brett is the author-illustrator of the graphic-novel series Zoo Patrol Squad with Penguin Workshop, and the illustrator of the Battle Bugs (Scholastic) and Beasts of Olympus (Penguin Workshop) series
- Expert drawing lessons are presented in a fresh way, relying mainly on visual rather than written instruction, which many find easier to digest and learn from
- The style of the content will mean everyone from total beginners to established artists can dive in and learn something from the drawing lessons inside

Draw! Brett Bean Breaks Down the Art of Drawing

Become a better artist with this immersive visual masterclass in drawing, created by industry expert, Brett Bean. Simply pick up a pen or pencil and start practising, following the captivating illustrated steps and easy-to-digest text prompts and exercises along the way. Learn about the various tools available to artists, how to create different lines, plus shape, shading, and depth. Soak up Brett's inspiring way of adding detail, interest, rhythm, and flow in drawings, before diving into lessons on how to build up characters, creatures, vehicles, props, and environments with basic shapes. As the book progresses, develop confidence in tackling tricky tasks such as creating perspective, drawing hands and poses, and succeeding at effective colour and lighting. All of this can be absorbed at a glance thanks to the visually engrossing exercises.

ISBN: 978-1-912843-78-7
 Hardcover: 270mm x 230mm
 Published March 2024
 224 full-colour pages
 Artwork © Brett Bean





Artists' Masters Series: Perspective & Depth

This third title in the highly popular *Artists' Master Series* offers a comprehensive guide to using perspective and depth successfully in your art, with direction from world-class artists.

This book takes these fundamentals and pushes them to an advanced level of understanding and application. To achieve this ambitious brief, a select few, hugely popular industry experts – Mike Hernandez, Guweiz, Devin Elle Kurtz, Orenjikun, and Nathan Fowkes – reveal how they plan and execute these techniques. Their in-depth illustrated advice, detailed step-by-step tutorials, and enlightening case studies provide a distinctive and invaluable blend of professional-grade techniques that can't be found anywhere else. Gallery artists including Loish, Djamila Knopf, Pascal Campion, Mike McCain, Rembert Montald, and Ayan Nag also offer awe-inspiring artwork and insightful analysis. For artists and designers aiming to raise their game to expert level, the *Artists' Master Series* is the key to success.

- *Artists' Master Series* features the first enthusiast's how-to books on the market to take art beyond the basics to a significantly more advanced level, in both content and presentation
- The elevated series deals with one topic per book, in this case perspective and depth, allowing each title and the artists involved to thoroughly explore techniques for the more advanced enthusiast's benefit
- Recognizable names, combined with the strong tutorial element, makes the book highly desirable as well as essential – a want and a need for ambitious artists

ISBN: 978-1-912843-83-1
Hardcover: 297mm × 210mm
Published May 2024
288 full-colour pages
Artwork © Mike Hernandez



Artists' Master Series: Color & Light

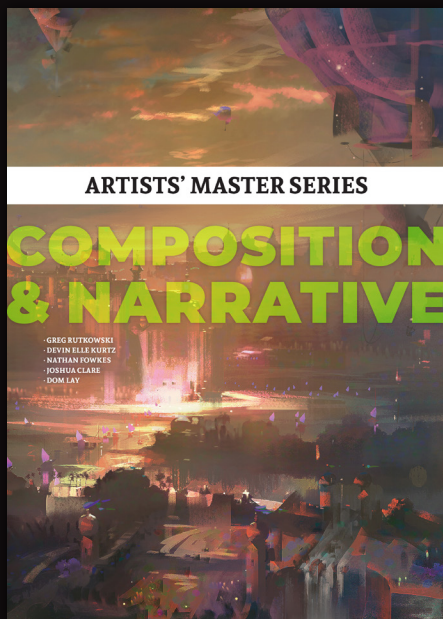
Mastering the key elements of colour and light can make the difference between good and world-class artwork. This comprehensive first volume of our brand-new series explores these fundamental concepts in both digital and traditional media, with theory, tutorials, techniques, and tips written and illustrated by the world's best known and most talented artists.

ISBN: 978-1-912843-41-1

Hardcover: 297mm × 210mm

Published January 2022

388 full-colour pages



Artists' Masters Series: Composition & Narrative

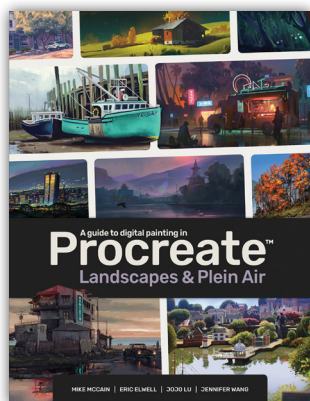
Aimed at professionals and enthusiasts alike, this comprehensive title dissects the theory and practice of using composition and narrative to advance your art. Artists from across the traditional and digital worlds share a deeper mastery of the subjects through theory chapters, extensive tutorials, inspirational gallery artwork, and expert tips, providing a single, in-depth reference at your fingertips.

ISBN: 978-1-912843-59-6

Hardcover: 297mm × 210mm

Published January 2023

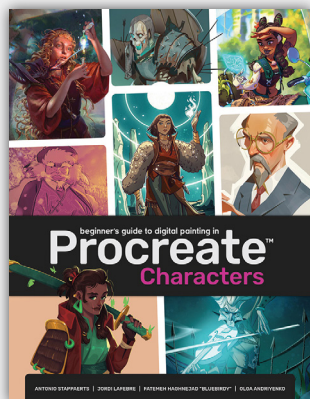
288 full-colour pages



A guide to digital painting in Procreate™: Landscapes & Plein Air

In this third instalment of the acclaimed Digital Painting in Procreate series, skilled professionals share how to paint stunning scenery, breathtaking vistas, and immersive environments on the iPad. Learn to capture lighting, weather, depth, perspective, and texture across a wide range of natural landscapes, outdoor studies, and stylized scenes.

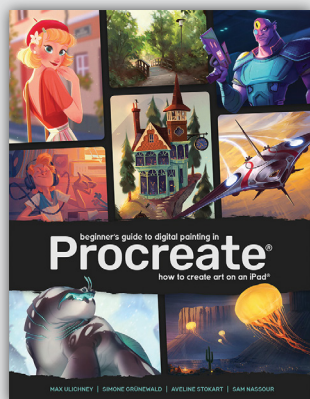
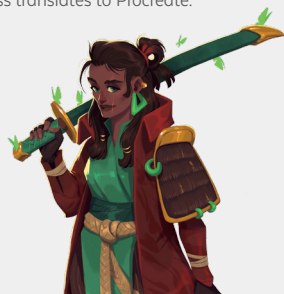
ISBN: 978-1-912843-63-3
Soft cover: 280mm × 215mm
Published June 2023
216 full-colour pages



Beginner's Guide to Digital Painting in Procreate™: Characters

Thanks to Procreate™, designing characters for the entertainment industry can be done on the iPad. In this book for newcomers to the software, several renowned and experienced designers share not only their professional tips and tricks but also how the traditional character design process translates to Procreate.

ISBN: 978-1-912843-35-0
Soft cover: 280mm × 215mm
Published September 2021
216 full-colour pages
Artwork © Patrycja Wójcik



Beginner's Guide to Digital Painting in Procreate™

Dive into the world of Procreate, the groundbreaking iPad app that is fast becoming the industry standard for digital artists and anyone interested in trying digital painting. In this invaluable beginner's guide, professional artists show you how to draw, paint, and sketch digitally, at home or on the go. Packed full of expert tips and inspirational artwork, it unlocks the secrets of this highly intuitive software.

ISBN: 978-1-912843-14-5
Soft cover: 280mm × 215mm
Published March 2020
216 full-colour pages
Artwork © Izzy Burton



PUSH YOUR CREATIVITY



Push Your Creativity: Reimagining Fairy Tales through Illustration

With a focus on illustrative design, *Push Your Creativity* examines the process of reimagining the well known; going beyond creative boundaries to create something original and incredible, while appealing to audiences with familiar narratives and working within a brief. A diverse group of leading artists from around the world put their own twists on well-loved fairy tales by applying expert design solutions and creative originality to make innovative, impactful images, presenting the reader with practical approaches to creating illustrations.

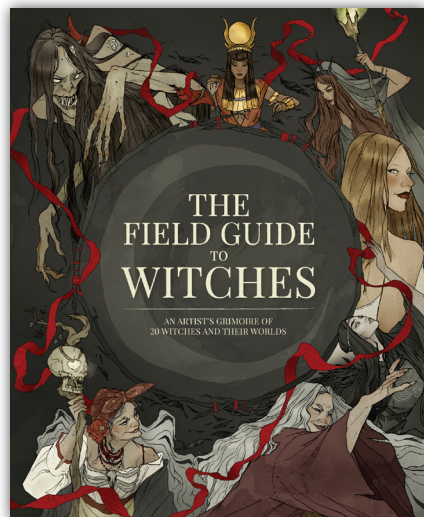
ISBN: 978-1-912843-61-9

Soft cover: 297mm × 210mm

Published March 2023

288 full-colour pages

Artwork © João Moura



The Field Guide to Witches

In this indispensable Field Guide to Witches, join twenty talented concept artists and illustrators on a journey through dark forests, ancient mountains, and eerie swamps in search of witches, sorceresses, goddesses, and crones to bring to life. Explore over 300 pages of spellbinding sketches, inspiring illustrations, and invaluable character-design insights, alongside research, rumors, and ruminations from each artist.

ISBN: 978-1-912843-57-2

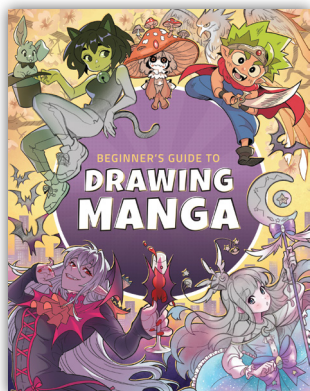
Hardcover: 260mm × 210mm

Published November 2022

320 full-colour pages

Artwork © Entei Ryu





Beginner's Guide to Drawing Manga

Drawing manga and anime-style art is an ever-popular preoccupation for artists, with the promise of intriguing characters, cute animals, and atmospheric scenery leaping from lines on the page. *Beginner's Guide to Drawing Manga* provides an exciting and engaging introduction to this art style, with even the most basic of tools available to new artists today.

ISBN: 978-1-912843-71-8

Soft cover: 226mm × 177mm

Published August 2023

180 full-colour pages

Artwork © "SimzArt" Simone Ferriero



Beginner's Guide to Drawing the Future

Take a giant leap into a futuristic world of dynamic droids, high-tech vehicles, and space-age characters in this exciting introduction to creating sci-fi drawings. Learn how experienced artists turn the wonders of their imagination into believable concepts, with clear steps, invaluable tips, and art theory made simple.

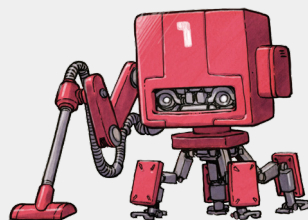
ISBN: 978-1-912843-54-1

Soft cover: 226mm × 177mm

Published October 2022

180 full-colour pages

Artwork © Jake Parker



Beginner's Guide to Fantasy Drawing

Delve into the enchanting world of dragons, wizards, and warriors with *Beginner's Guide to Fantasy Drawing* – an accessible, entertaining introduction to creating fantasy concepts with traditional tools. Packed with insightful tips, exciting tutorial projects, and essential art theory simply explained by industry professionals, this attractive volume is a perfect beginning to your fantasy-art journey.

ISBN: 978-1-909414-92-1

Soft cover: 226mm × 177mm

Published November 2019

180 full-colour pages

Artwork © Martin J. Abel





CHARACTER DESIGN QUARTERLY

Character Design Quarterly is a creative and illuminating magazine for illustrators, artists, animators, and character-art enthusiasts. Released four times a year, this magazine offers inspirational and educational articles, tutorials, and interviews specifically geared to help artists hone their character-design skills. This unique, engaging magazine provides a regular stream of insider knowledge and illuminating advice from experienced professionals to help artists of all skill levels improve their workflow and designs.



- We have combined all of the best content from twenty-four issues of *CDQ* into one amazing book. Resulting in a beautiful collection of tutorials covering all aspects of character design and a one-off translation opportunity
- The content is presented in an appealing, user-friendly style, making it easy to engage with and learn from
- Character design is an enormous and growing industry. *CDQ* showcases amazing creativity while encouraging and equipping others to get involved



Sketching from the Imagination: COLLECTION



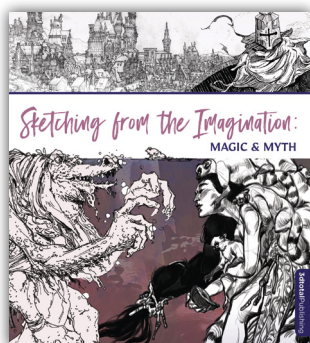
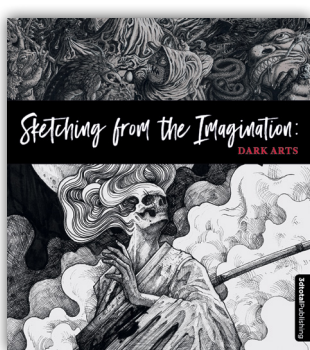
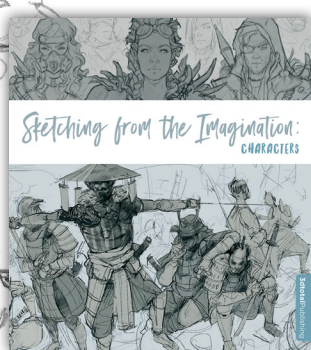
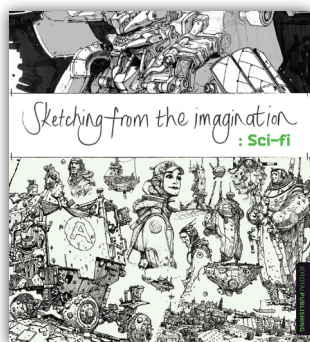
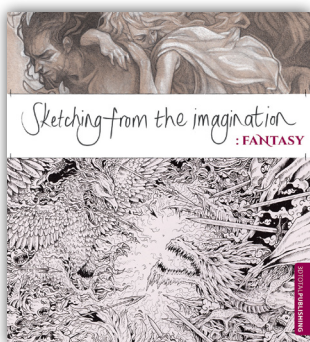
Sketching from the Imagination: Character Concepts

Following the success of previous titles in this popular series, *Sketching from the Imagination: Character Concepts* showcases the incredible character work of fifty artists and illustrators. Chosen especially for this book, these artists from around the globe take inspiration from folklore, myths, modern stories, and sometimes real life as a basis for their imaginative work.

This book is packed with character concepts developed and conveyed through the medium of drawing. Artists with an array of styles and backgrounds throw open the doors of their imaginations, displaying the fantastical, intriguing, one-of-a-kind characters that so many artists strive to depict.

ISBN: 978-1-912843-62-6
Soft cover: 230mm x 210mm
Published April 2023
320 full-colour pages
Artwork © Kacey Lynn Brown





In each book of the *Sketching from the Imagination* series, fifty talented traditional and digital artists have been chosen to share their sketchbooks and explain the reasons behind their design decisions. Visually stunning collections packed full of useful tips, these books offer inspiration for everyone.

Each book:

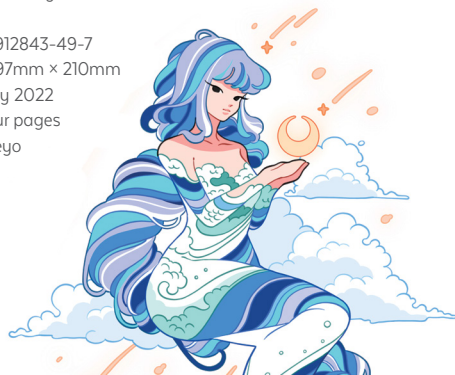
Soft cover: 230mm × 210 mm
320 full-colour pages



How to become a Successful Anime-Style Artist

Take the leap and turn your passion for creating anime-inspired art into a successful career with this guide to drawing and painting, promoting, and selling your work. How can you develop an individual style? What is your brand? Who is your audience and how will you engage with them? You will find the answers in this book, as leading artists share how they planned, built, and now manage their own anime-style art careers.

ISBN: 978-1-912843-49-7
Hardcover: 297mm × 210mm
Published July 2022
288 full-colour pages
Artwork © Moyo



How to Be a Children's Book Illustrator

A vibrant selection of much-loved children's book illustrators reveals the secrets of their narrative techniques. Learn how to inject dynamism and emotion into your illustrations to tell generation-spanning tales that aren't just engaging, but also memorable. Lavishly illustrated with a luxurious finish, it is ideal for book lovers in general as well as anyone looking to unlock the secrets of children's book illustration.

ISBN: 978-1-912843-19-0
Hardcover: 270mm × 230mm
Published November 2020
268 full-colour pages
Artwork © Dapo Adeola





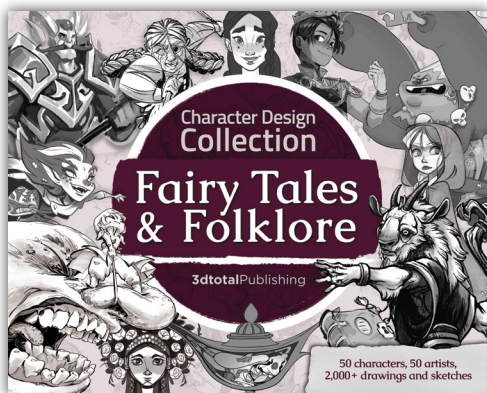
Character Design Collection: Heroines

This jam-packed title is the first instalment in our dynamic new series, *Character Design Collection*. Featuring fifty projects by industry professionals, with extensive explorations of pose, expression, and clothing, artists of all abilities can use this book as reference and inspiration for creating breathtaking characters. The first book in this highly illustrated series focuses on creating iconic, memorable heroines.

ISBN: 978-1-912843-26-8

Soft cover: 203mm × 254mm

Published May 2021 | 216 full-colour pages



Character Design Collection: Fairy Tales & Folklore

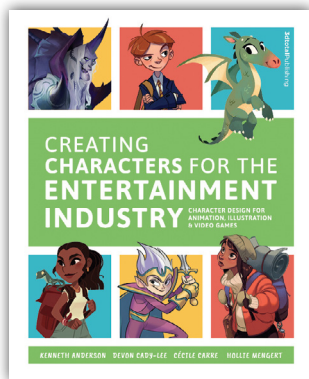
Design enchanting characters for animation, illustration, video games, comics, and more! This value-packed book showcases the unique interpretations of beloved fantasy archetypes by fifty specially commissioned artists. From concept sketches and thumbnails, to emotions, expressions, and outfits, they share their explorations alongside expert advice. To bring each character to life, further pages explore action and pose with a library of dynamic sketches and basic-shape overlays. The result is a revealing collection of each artist's ideas and experiments as they reimagine classic characters from fairy tales and folklore.

ISBN: 978-1-912843-45-9

Soft cover: 203mm × 254mm

Published March 2022

216 full-colour pages



Creating Characters for the Entertainment Industry

This innovative title explores the key thought processes and design iterations that today's professional character designers use to generate phenomenal and memorable concepts. Replicating the processes used in current industry practice, the book demonstrates the types of brief a professional designer might receive, the design process used to explore the brief, the influence of production feedback on the final design, and how final designs are presented to clients.

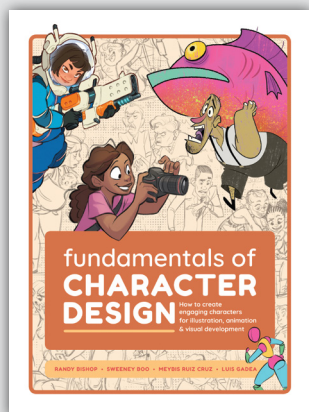
ISBN: 978-1-909414-86-0
Soft cover: 260mm × 210mm
Published September 2019
304 full-colour pages
Artwork © Cécile Carre



Creating Stylized Characters

This beginner-friendly book delves into industry-essential aspects of the character development process, from real-world research, to thumbnailing, to exploring different genres, personalities, and styles. With multi-faceted tutorials and an introduction to key concepts such as gesture, colour, and expressions, follow the character development process with six talented artists and learn how they create interesting variations of an initial base character while maintaining the original character's core attributes.

ISBN: 978-1-909414-74-7
Soft cover: 210mm × 260mm
Published May 2018
264 full-colour pages
Artwork © Luis Gadea



Fundamentals of Character Design

What is it about the characters we see in our favourite books, animated films, and games that makes us laugh, cry, and respond to them? How do character designers develop ideas that are unique, memorable, and captivate us as an audience? This book answers these questions and more, with expert guidance from talented professionals who share industry secrets for getting the most out of your concepts. With hundreds of lively illustrations to inspire and study, this thorough and insightful volume is an essential library addition for anyone interested in character art.

ISBN: 978-1-912843-18-3
Soft cover: 297mm × 225mm
Published October 2020
312 full-colour pages
Artwork © Dom Murphy





Creating Stylized Animals

Unlock the secrets to designing animals that enchant and entertain their audience, resulting in characters that follow in the popular paw-prints of much-loved creatures from Disney, DreamWorks, Pixar, and other great studios. Whether tasked with creating an adorable comedy critter to captivate the audience, or an imaginary creature to carry an adventure-packed narrative, this book is the artist's best friend from start to finish.

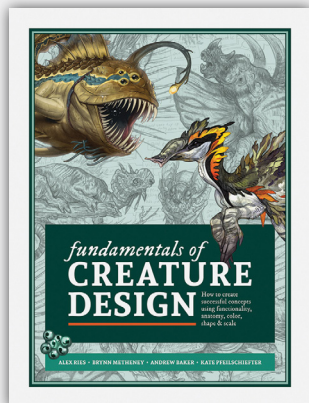
ISBN: 978-1-912843-25-1

Soft cover: 260mm × 210mm

Published April 2021

280 full-colour pages

Artwork © Justin Runfola



Fundamentals of Creature Design

Creating engaging and believable creature designs is an exciting yet challenging feat, encompassing key topics such as anatomy, functionality, colour, and shape language, as well as ideation and research techniques for developing unique, compelling, and authentic designs. This expansive book is a comprehensive, timeless volume packed full of advice from some of the most impressive and renowned artists working in this field today. Contributors include concept artists who have worked for the highly revered Weta Workshop (*The Lord of the Rings* film trilogy) and Aaron Sims Company (*Stranger Things*).

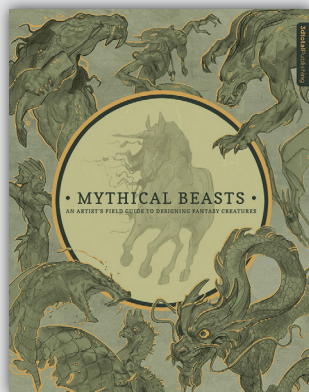
ISBN: 978-1-912843-12-1

Soft cover: 297mm × 225mm

Published July 2020

288 full-colour pages

Artwork © Kate Pfeilschifter



Mythical Beasts: An Artist's Field Guide to Designing Fantasy Creatures

Journey around the globe and unearth the secrets of thirty fantasy beasts, including the legendary unicorn, the elusive yeti, and the Japanese nue, to name just a few! Each creature has its own chapter that covers an overview of its history, how to detail main elements, such as fur and horns, and the thought process behind the artist's design. *Mythical Beasts* is an ideal anthology for fantasy lovers, creature artists, or any intrepid adventurer looking to investigate the enchanting world of cryptozoology.

ISBN: 978-1-909414-48-8

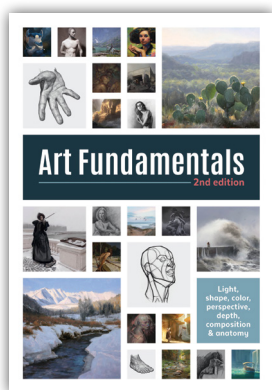
Hard cover: 279mm × 216mm

Published September 2017

320 full-colour pages

Artwork © Sean Andrew Murray

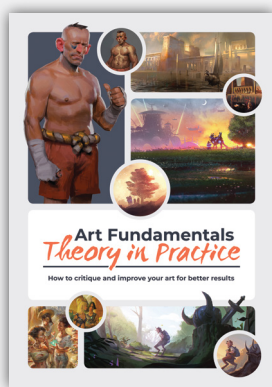




Art Fundamentals (2nd edition)

Even more expert advice, key techniques, and illuminating artwork upgrades 3dtotal's bestselling *Art Fundamentals*, the cornerstone of every artist's bookshelf. Whether you work in a traditional or digital medium, understanding the foundations of art itself is essential for engaging and confident results. This book demystifies the crucial elements of art, while specially selected artwork details how the fundamentals have been cleverly applied to the canvas by incredible professional artists including Gilles Beloeil, Sean Layh, and Dave Santillanes.

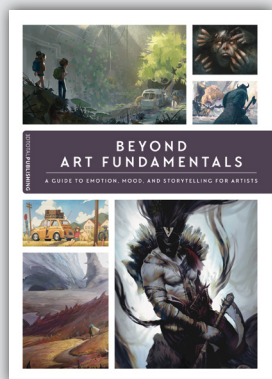
ISBN: 978-1-912843-07-7
Soft cover: 297mm × 210mm
Published April 2020
288 full-colour pages
Artwork © Matt Smith



Art Fundamentals: Theory in Practice

Understanding the fundamentals of art is key, and executing them in your work is vital. However, identifying which techniques have been successfully performed and which need further improvement can be a challenge, especially in one's own art. This book teaches you how to look at your own work critically in a constructive way, taking your results to the next level. Featuring a foreword by Simone Grünewald.

ISBN: 978-1-912843-37-4
Soft cover: 297mm × 210mm
Published October 2021
288 full-colour pages
Artwork © Jens Claessens

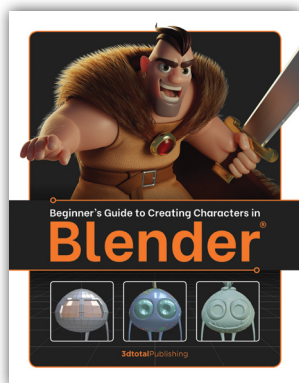


Beyond Art Fundamentals

Building on the foundations set by the popular *Art Fundamentals*, *Beyond Art Fundamentals* shows artists how to take their work a step beyond techniques and mechanics. A memorable, unique image requires more than just accurate anatomy and choosing the right tools, after all. This impressive volume offers in-depth guidance on conveying mood and emotion, and improving your images' storytelling through composition, character details, and atmosphere.

ISBN: 978-1-909414-36-5
Soft cover: 297mm × 210mm
Published September 2016
224 full-colour pages
Artwork © Kevin Hong





Beginner's Guide to Creating Characters in Blender®

Blender is the world's premier open-source 3D software, created by some of the best digital artists working in creative industries around the globe. This book offers those interested in such a versatile and expansive tool all the information they will need as they start their journey into 3D character creation. Beginning with the fundamentals of working with 3D, this thoroughly written and illustrated tutorial book helps you piece together a skill set that will enable you to become adept in creating incredible characters.

ISBN: 978-1-912843-13-8

Soft cover: 279mm × 216mm

Published April 2021

348 full-colour pages



Beginner's Guide to Sketching: Robots, Vehicles & Sci-fi Concepts

Pick up your pens and pencils and join talented professional artists in this invaluable introduction to sketching quintessential sci-fi subjects such as spaceships, robots, futuristic vehicles, and innovative buildings. Learn how to design and colour a range of fascinating visionary concepts from start to finish, unlocking knowledge that will allow you to develop your own unique and impressive sci-fi creations.

ISBN: 978-1-909414-77-8 | Soft cover: 210mm × 297mm

Published February 2019 | 216 full-colour pages



Beginner's Guide to Digital Painting in Photoshop: Characters

An expert guide for artists wishing to create convincing and detailed characters in Photoshop. Learn from the pros as established artists such as Charlie Bowater and Derek Stenning share their industry experiences by covering aspects that include posing characters, choosing the correct costume, conveying emotions, and creating suitable moods.

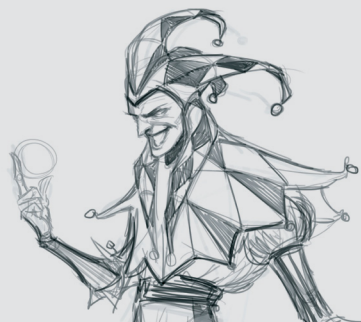
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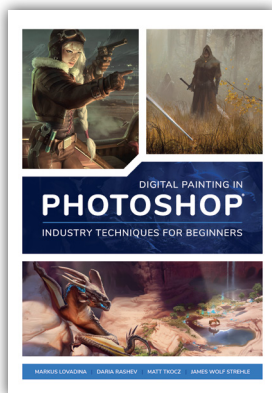
Soft cover: 297mm × 210mm

Published February 2015

224 full-colour pages

Artwork © Ahmed Aldoori





Digital Painting in Photoshop: Industry Techniques for Beginners

Digital Painting in Photoshop: Industry Techniques for Beginners provides beginner and developing artists with a thorough understanding of how to use Adobe Photoshop for digital painting. Learn the basics of how Photoshop's powerful tools and settings can be utilized to speed up and refine the creative process. Then, follow three in-depth step-by-step painting tutorials from top professional artists including Matt Tkocz and James Wolf Strehle.

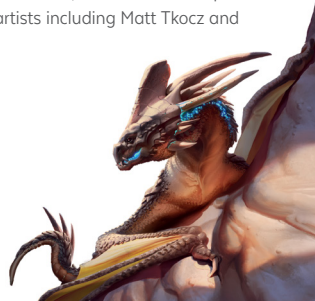
ISBN: 978-1-909414-76-1

Soft cover: 297mm × 210mm

Published December 2018

288 full-colour pages

Artwork © James Wolf Strehle



Beginner's Guide to Digital Painting in Photoshop (2nd edition)

Photoshop is the tool of the modern artist and provides everything you need to succeed as a designer in the popular and growing video games and movie industries. Featuring thorough guidance from the point of installing Photoshop to the creation of your very first concept, this definitive total reboot of our original beginner's guide to digital painting is sure to both educate and inspire.

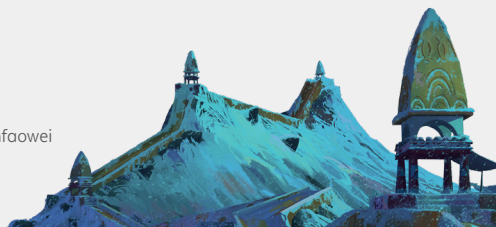
ISBN: 978-1-909414-94-5

Soft cover: 279mm × 216mm

Published January 2020

288 full-colour pages

Artwork © Harrison Tombra Yinfaowei



Beginner's Guide to ZBrush

To usher students and 3D newcomers into comfortably using this powerful software, *Beginner's Guide to ZBrush* presents a thorough introduction to the program with in-depth, accessible tutorials that will guide you through ZBrush's essential tools and techniques. The book covers key concepts to help you get to grips with the principles of 3D; step-by-step organic, hard-surface, and mixed-surface sculpting workflows; and an overview of external rendering and 3D printing.

ISBN: 978-1-909414-50-1

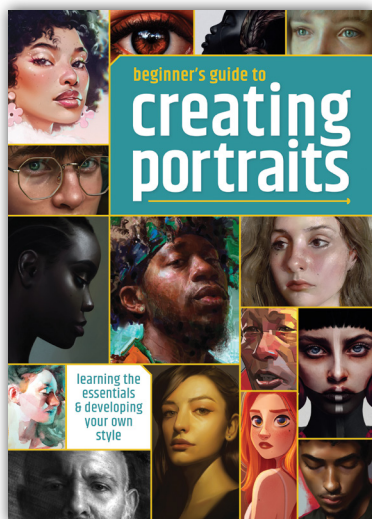
Soft cover: 279mm × 216mm

Published November 2017

272 full-colour pages

Artwork © Raul Tavares





Beginner's Guide to Creating Portraits

For any artist new to portraiture, this beginner's guide is an essential addition to your tool kit. Expert Steve Forster guides you through essential portraiture concepts and workflows: identifying your own personal style, using photo references, preparing your canvas, and establishing an effective process for striking results. Must-know portrait-painting techniques and exclusive step-by-step tutorials from expert artists help you put your newfound skills into practice, while gallery pages offer further inspiration and insight into the fascinating art of portraiture.

ISBN: 978-1-912843-39-8

Soft cover: 297mm x 210mm

Published December 2021

320 full-colour pages

Artwork © Sara Tepes



Clay Sculpting with the Shiflett Brothers

Clay-sculpting royalty the Shiflett Brothers guide us through their creative journey and the processes used to produce their dynamic and captivating fantasy sculptures. Joined by fellow esteemed sculptors Simon Lee, Aris Kolokontes, and Forest Rogers, the Shifletts bring together a collection of visual tutorials that will broaden your creative horizons and add an expansive set of practical skills to your sculpting arsenal. With studio-quality photography and a look behind the scenes of the brothers' work, this book is a prize possession for any Shiflett fan and an exhilarating follow-on from the popular *Beginner's Guide to Sculpting Characters in Clay*.

ISBN: 978-1-912843-47-3

Soft cover: 260mm x 210mm

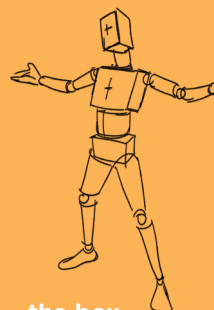
Published March 2022

232 full-colour pages

**304
PAGES**

anatomy for artists **drawing** **Form & Pose**

The ultimate guide to drawing anatomy
in perspective and pose with **tomfoxdraws**



the box
mannequin
- your new
best friend!

Anatomy for Artists: Drawing Form & Pose

Discover a brand-new approach to drawing the human form with this unique guide by expert Tom Fox (AKA tomfoxdraws).

The instructor's trademark teaching style uses innovative box mannequins made from simplified shapes. Tom's less-is-more approach to drawing the body ensures believable results even when tackling traditionally tricky subjects such as perspective, proportion, and three-dimensional form.

ISBN: 978-1-912843-42-8

Soft cover: 300mm x 245mm

Published May 2022

304 full-colour pages



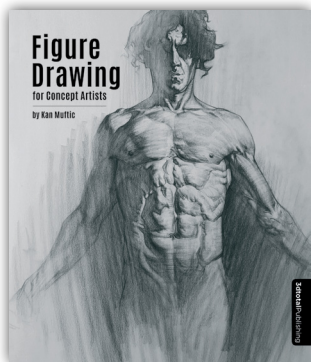
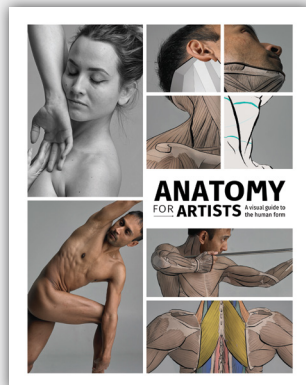


Figure Drawing for Concept Artists

Learn about the skills, techniques, and mindset needed to make successful life drawings, how to capture the forms of the human body on paper, and how to improve your character and concept art with a dynamic approach to figures and anatomy.

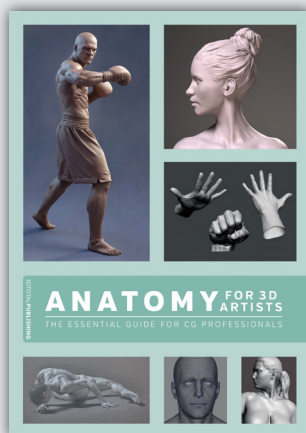
ISBN: 978-1-909414-44-0
Soft cover: 279mm × 216mm
Published May 2017
192 full-colour pages
Artwork © Esmeralda C. Acosta



Anatomy for Artists

This thorough and detailed library of visual resources features stunning photography and comprehensive illustrations throughout, showing the muscular structure of figures of varying shapes and sizes. These male and female references act as a thorough and invaluable starting point for artists creating artwork based on the human figure.

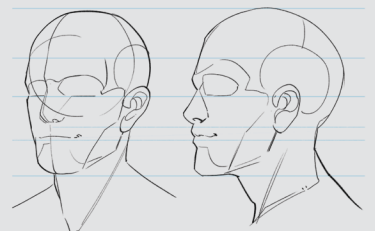
ISBN: 978-1-912843-10-7
Hard cover: 320mm × 260mm
Published December 2020
304 full-colour pages
Artwork © Jacob Hankinson



Anatomy for 3D Artists

Anatomy for 3D Artists is an essential guide for sculpting human anatomy. Non-software specific, it is filled with everything that today's digital 3D artist needs to know in order to tackle the difficult task of recreating the human form in 3D. Covering practical and advanced 3D sculpting, the book encompasses every stage in the creation of a variety of male and female figures.

ISBN: 978-1-909414-24-2
Soft cover: 297mm × 210mm
Published November 2015
288 full-colour pages
Artwork © Laura Braga





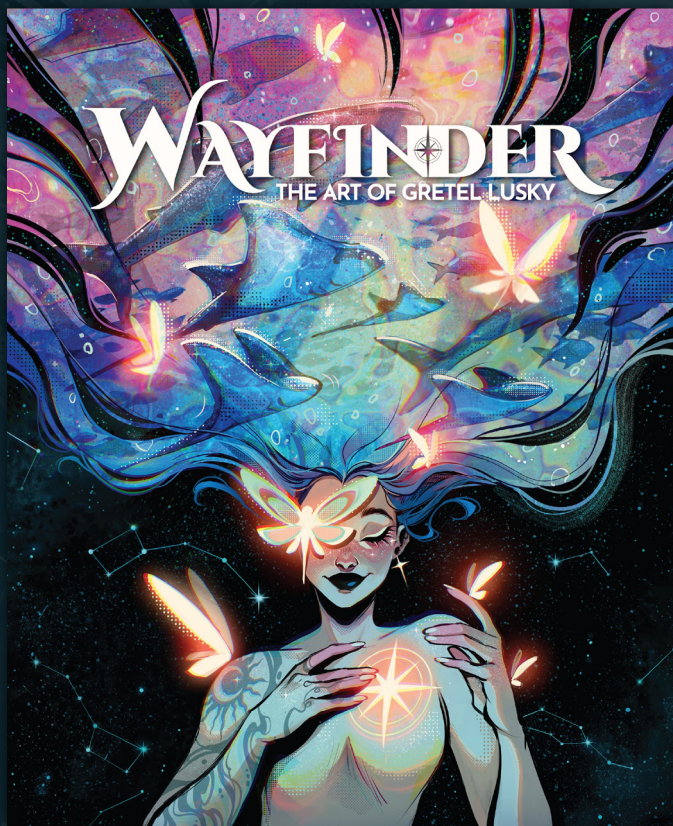
- With over 2 million followers on Instagram, Sam Yang (@samdoesarts) has an incredibly active fanbase with whom he engages regularly
- The artist uses Procreate, the award-winning, industry-standard iPad software that has revolutionized digital painting
- Practical tutorials demonstrating how a character image is created – from choosing a reference to final files – make this book a valuable resource for both character design and digital art

The Art of Sam Yang

In this gorgeous hardback book, discover the incredible journey of Sam Yang (@samdoesarts), whose stunning art has earned him 2 million followers on Instagram. Sam Yang not only takes the reader behind the scenes into his studio and personal sketchbooks, but also reveals his creative process from start to finish in detailed step-by-step tutorials. His anime-inspired, intriguing character designs have wide appeal, and many inspiring artists strive to match Sam's level of charm and complexity in digital art. Existing fans will be thrilled to discover new insights into Sam's working methods and creative story, while those just discovering his art will love delving into galleries of his artwork, new and old.

ISBN: 978-1-912843-68-8
Hardcover: 297mm x 243mm
Published May 2024
152 full-colour pages
Artwork © Sam Yang



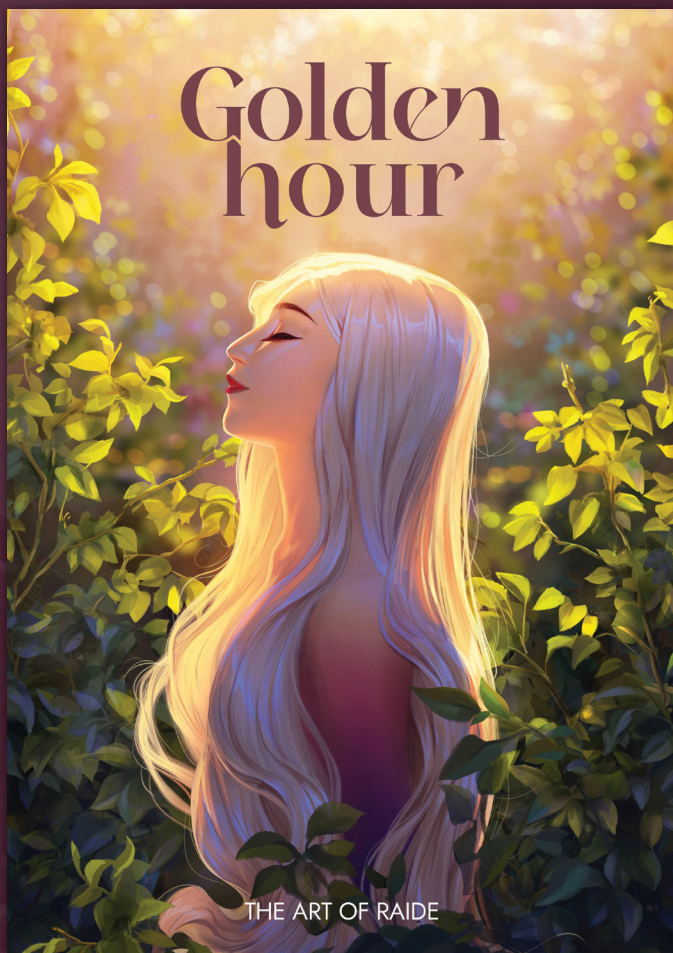


- With over 767K followers on Instagram and 513K YouTube subscribers, Gretel (@gretlusk) has an impressive fanbase
- The artist's mix of compelling characters and mythical style is very popular, and fans will jump at the chance to own galleries of these images printed on high-quality paper
- The artist uses traditional and digital methods, and has much to offer in terms of tools, techniques, and advice for budding artists

Wayfinder: The Art of Gretel Lusk

Wayfinder: The Art of Gretel Lusk is the debut 3dtotal artbook from the popular mixed-media illustrator, showcasing her love of all things fantasy, including mermaids, fairies, witches, and other mythical fan-favourites. With clients such as DC Comics, Marvel, Netflix, and Lucasfilm on her roster, Gretel's upcoming book is the perfect addition for artists looking to improve their skill set while discovering what it takes to become an illustrative success.

ISBN: 978-1-912843-79-4
Hardcover: 260mm x 215mm
Published December 2023
152 full-colour pages
Artwork © Gretel Lusk



- The artist's manga-style character portraits with hints of realism are very popular, and fans will jump at the chance to own galleries of these images printed on highquality paper
- The artist uses digital methods and readers will be keen to discover her individual creative process
- An in-depth look at a professional artist's journey, plus step-by-step tutorials, make this an invaluable resource for other artists, aspiring or established

Golden Hour: The Art of Raide

This debut art book from Raide allows readers behind-the-scenes insight into the artist's creative process, including the tools and techniques she uses to create her stunning portraits and whimsical scenes. Raide has collaborated with big industry names such as Clip Studio Paint, XP-Pen, Huion, and HarperCollins. Fans will also know that Raide creates popular online art courses on Domestika, and in this book, they will discover brand-new tutorials and studies that focus on some of her many artistic strengths, such as lighting and expression. Readers will also be able to follow her early creative years, from education to her first professional steps, and learn about what it takes to become a social-media success.

ISBN: 978-1-912843-82-4

Hardcover: 297mm x 210mm | Published February 2024

152 full-colour pages | Artwork © Raide



- The artist's subject matter of modern-day witches and ghostly cats is very popular, and fans will jump at the chance to own galleries of these images printed on high-quality paper
- An in-depth look at a professional artist's journey, plus a step-by-step tutorial and details about his tools and techniques, make this an invaluable resource for other artists, aspiring or established
- The high-quality hardback features unique finishes and special touches to make this a book perfect for displaying on a bookshelf and returning to again and again

The Art of Simz

In this beautiful hardback book, discover the enchanting world of Simone "Simz" Ferriero, an Italian artist who creates compelling images in which the modern day mingles with magical fantasy. Read about the lessons and obstacles Simz has faced on his career path, learn about the tools and techniques he uses, and figure out how to find your own creative style with his expert advice.

ISBN: 978-1-912843-72-5
 Hardcover: 260mm x 215mm
 Published September 2023
 152 full-colour pages
 Artwork © Simone Ferriero





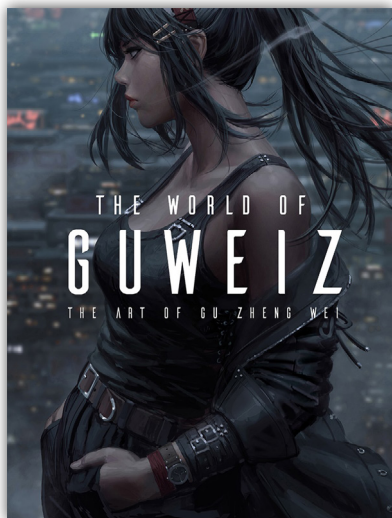
- The artist's hyper-realistic style and deep, rich colours makes this book stand out from other *Art of books*
- The artist uses Procreate, the award-winning, industry-standard iPad software that has revolutionized digital painting
- Practical tutorials demonstrating how a digital portrait is created – from choosing a reference to final files – make this book a valuable resource for both portraiture and digital art

Of Strokes & Shades: The Secrets of Digital Art by Laura H. Rubin

Of Strokes and Shades explores the hyper-realistic digital portraiture of artist Laura H. Rubin. This inspirational book is filled with carefully curated galleries, detailed step-by-step tutorials in Procreate, and an insider's look at Laura's personal and professional art journey. Designed for beginners and professionals alike, discover how to create your own thought-provoking portraits using the artist's invaluable tips and tricks.

ISBN: 978-1-912843-60-2
Hardcover: 297mm × 210mm
Published March 2023
152 full-colour pages
Artwork © Laura H. Rubin





The World of Guweiz The Art of Gu Zheng Wei

In this incredible hardback book, discover the second instalment of the intriguing journey of Guweiz, whose stunning art has earned him over 1.1 million followers on Instagram.

Following on from his first book, *Guweiz: The Art of Gu Zheng Wei*, the artist now takes us deeper into his world of manga-style art, discussing the storytelling in his work and his evolution as an artist. Fans will discover new insights into the artist's creative processes, with in-depth step-by-step tutorials and discussions around working full-time as a freelance artist.

ISBN: 978-1-912843-67-1

Hardcover: 301mm × 226mm

Published July 2023

180 full-colour pages

Artwork © Guweiz



Guweiz: The Art of Gu Zheng Wei

Digital artist Gu Zheng Wei, AKA Guweiz, shares his anime-inspired world in this captivating book. His unique urban take on the popular manga and anime styles is gripping right from the first page, from his often poetic take on Japanese lifestyle to the fantastic narratives he creates. Embark on a journey through his imaginative world, and uncover a prolific portfolio packed with gritty details of the urban landscape and dark, surreal imagery.

ISBN: 978-1-912843-16-9

Hardcover: 301mm × 226mm

Published July 2020

152 full-colour pages

Artwork © Guweiz





Hideaways: More Art from Iraville

Iraville is a Munich-based illustrator with a passion for watercolours, autumn, nature, and cozy things. This book, *Hideaways: More Art from Iraville*, is the perfect follow-up to the artist's first art book, *Cozy Days*, and continues the theme of escaping from reality into a world of tranquility and warmth. With over 951K followers on Instagram, Iraville has an incredibly active fanbase and the artist's first Art of book – *Cozy Days: The Art of Iraville* – has sold over 20,000 copies to date.

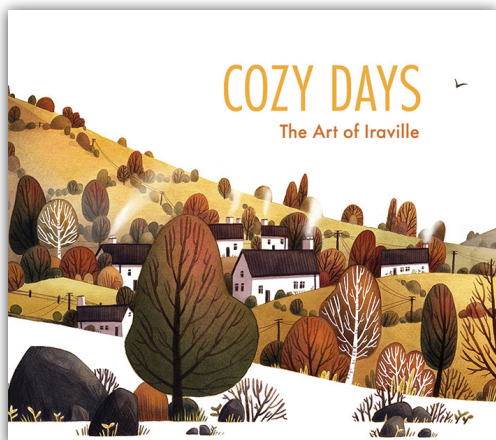
ISBN: 978-1-912843-77-0

Hardcover with dust jacket: 240mm × 270mm

Published November 2023

152 full-colour pages

Artwork © Iraville



Cozy Days: The Art of Iraville

Cozy Days: The Art of Iraville is a collection of the best work by popular illustrator Ira Sluyterman van Langeweyde, also known as Iraville. This lavish hardback book presents hundreds of colourful paintings of nature, small towns, idyllic scenes, and charming characters, in addition to offering insights into Ira's career path, watercolour painting process, and hand-crafted materials.

ISBN: 978-1-909414-63-1

Hardcover with dust jacket: 240mm × 270mm

Published November 2018

152 full-colour pages

Artwork © Iraville





The Art of Feefal

Be surprised, charmed, and intrigued by the unique work of Linnea Kikuchi (AKA Feefal), whose 1 million Instagram followers enjoy her surreal yet utterly believable creations. In this brand-new collection, she guides us through classic pieces, never-before-seen works, and tutorials crafted specially for the book. From early influences to her current workflow, Feefal's captivating world is presented in this beautifully produced hardback volume.

ISBN: 978-1-912843-50-3

Hardcover: 260mm x 215mm

Published July 2022

152 full-colour pages

Artwork © Linnea Kikuchi



Prism: The Art Journey of Cosmic Spectrum

Having spent ten years creating art, producing tutorials, and amassing over 510K Instagram followers, Cosmic Spectrum now shares her journey with fans and newcomers alike. This beautiful book reveals brand-new artwork, specially created tutorials, expert advice, and an in-depth look at her relationship with art. The artist takes us back through the archives to follow her artistic journey, from her experiences in art college, first jobs and commissions, and present-day work as a full-time, freelance artist.

ISBN: 978-1-912843-56-5

Hardcover: 270mm x 230mm

Published February 2023

168 full-colour pages

Artwork © Cosmic Spectrum



THE ART OF PASCAL CAMPION



The Art of Pascal Campion

This fun, thought-provoking book is bursting with the characters and settings for which Pascal Campion is so well known. His much-loved daily drawings and captivating comic strips reveal an artist with much to offer in addition to his images. Kitty Cat and Manly Man are key characters, as is Manly Man's family and even little Milo, the duck. Providing valuable insight into his workflow and techniques, this is a book that will be loved by Pascal's fans and newcomers alike.

ISBN: 978-1-912843-66-4

Hardcover: 270mm x 230mm

Published December 2022

152 full-colour pages

Artwork © Pascal Campion



THE ART JOURNEY OF LORD GRIS



The Art Journey of Lord Gris

The Art Journey of Lord Gris is brimming with creative inspiration and professional advice from this highly successful artist. Sharing both her personal evolution and trademark techniques, Lord Gris has filled this book with the very best of her character designs, plus detailed tutorials, techniques, and tips for achieving dynamic results.

ISBN: 978-1-912843-53-4

Hardcover: 270mm x 230mm

Published October 2022

184 full-colour pages

Artwork © Lord Gris





Draw What You Love: The Art of Simone Grünewald

Draw What You Love celebrates the engaging, heartfelt work of much-loved illustrator Simone Grünewald. While her first Kickstarter title *Sketch Every Day* focuses on her sketching techniques and character-design tips, this beautifully presented new book delves deeper into her creative journey, generously shares her industry knowledge, and showcases a vibrant selection of her stunning work.

ISBN: 978-1-912843-30-5

Hardcover: 247mm × 177mm

Published June 2021

184 full-colour pages

Artwork © Simone Grünewald



Sketch Every Day

Learn about key elements of character art from traditional and digital illustrator, Simone Grünewald. Simone, also known as “Schmoedraws,” creates heartwarming personal designs inspired by her everyday life experiences and passion for the arts. Discover in-depth visual breakdowns of Simone’s techniques as well as a varied and extensive collection of her stunning art. In a book that appeals to artists at every stage of their creative journey, Simone’s advice will help you feel motivated to practice every day to develop engaging characters of all shapes, ages, and sizes.

ISBN: 978-1-909414-90-7

Soft cover: 247mm × 177mm

Published September 2019

208 full-colour pages

Artwork © Simone Grünewald



KOMOREBI

THE ART OF DJAMILA KNOPF



Komorebi: The Art of Djamila Knopf

Join illustrator Djamila Knopf on a magical journey through her life and art, including her Japanese inspirations and storytelling techniques. Go behind the scenes to uncover her processes, including the use of storytelling in her artwork, discover her ideation techniques, and explore a curated gallery of favourites and never-before-seen art created specially for this book.

ISBN: 978-1-912843-21-3

Hardcover: 285mm × 220mm

Published September 2020

152 full-colour pages

Artwork © Djamila Knopf



Eleeza: The Art of Eliza Ivanova

Discover the world of Eliza Ivanova (AKA Eleeza), an artist, animator, and filmmaker whose powerful figures blend traditional painting and sketching with the influences of animation for atmospheric results. Go behind the scenes in Eliza's studio and daily life to uncover her process, and explore a carefully curated gallery of never-before-seen art, handpicked favourites, and exclusive pieces specially crafted for this book.

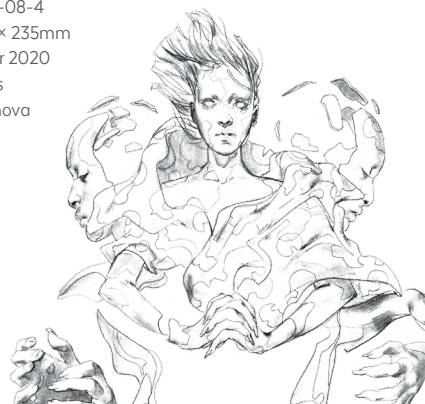
ISBN: 978-1-912843-08-4

Hardcover: 325mm × 235mm

Published December 2020

152 full-colour pages

Artwork © Eliza Ivanova





Wonder: The Art and Practice of Beatrice Blue

Follow illustrator Beatrice Blue on a journey of discovery through her whimsical world of quirky creatures, engaging characters, and immersive scenery. Uncover the enchanting stories and influences behind Beatrice's magical creations and find out more about the evocative "Childhood Week" challenge. You will soon be inspired to forge your own creative path, producing artwork imbued with personality and life.

ISBN: 978-0-9551530-9-9

Hardcover: 230mm × 190mm

Published December 2019

152 full-colour pages

Artwork © Beatrice Blue



The Art of Pernille Ørum

Delve inside this beautifully presented artist showcase filled with striking designs and useful advice from popular visual artist Pernille Ørum. In this colourful and vibrant hardback book, Pernille shares her artwork over the years, starting with some of her earliest drawings, and following her progress through various forms of education. She also shares her workspace and favourite tools, and offers an abundance of advice to anyone wishing to break into the animation industry themselves.

ISBN: 978-1-912843-15-2

Hardcover with dust jacket:

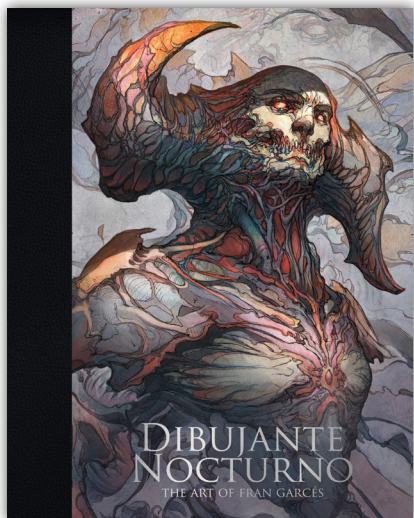
260mm × 210mm

Published March 2020

152 full-colour pages

Artwork © Pernille Ørum

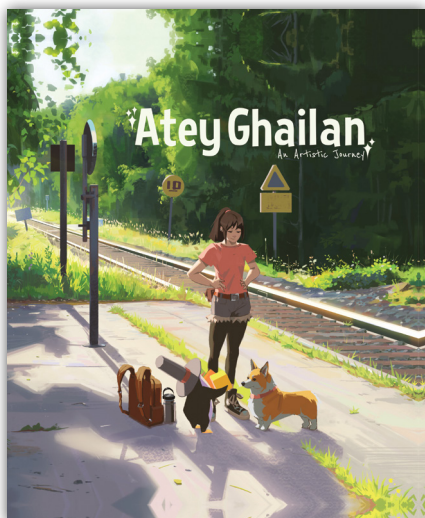




Dibujante Nocturno: The Art of Fran Garcés

Turn the pages of this lavishly produced book to discover a collection of monsters, creatures, and characters created by self-taught concept artist Francisco Garcés, AKA Dibujante Nocturno, the "night sketcher". Featuring an inspiring gallery of his fantastical works, insights into his creative journey, and step-by-step tutorials, this is a unique opportunity for fans of fantasy art and creature design to see what goes into the epic art of Dibujante Nocturno.

ISBN: 978-1-909414-93-8
Hardcover: 305mm × 240mm
Published November 2020
152 full-colour pages
Artwork © Francisco Garcés



Atey Ghailan: An Artistic Journey

Concept artist and illustrator Atey Ghailan takes you on the journey of his career, from how he first got started, all the way to his current position as Senior Illustrator at Riot Games, California. In addition to revealing his greatest influences and gallery of vibrant, Japanese-influenced images, Atey also talks us through his creative workflow and never-before-published work.

ISBN: 978-1-912843-17-6
Hardcover: 270mm × 230mm
Published February 2021
152 full-colour pages
Artwork © Atey Ghailan





The Art of Heikala: Works and Thoughts

A comprehensive collection of the best work by celebrated illustrator Heikala, including exclusive art pieces and works in progress. This beautifully presented hardcover book also features step-by-step tutorials on watercolour painting and product design, and explores Heikala's creative process and how she came to build a successful career as an artist.

ISBN: 978-1-909414-81-5

Hardcover: 270mm × 230mm

Published March 2019

152 full-colour pages

Artwork © Heikala



Sketch with Asia: Manga-inspired Art and Tutorials by Asia Ladowska

Sketch with Asia is the first publication from web sensation and well-known manga-inspired artist Asia Ladowska. This lavish hardcover book features tutorials on how to sketch and draw details such as faces, poses, and expressions in Asia's manga-influenced style, alongside insights into how to colour these pieces both traditionally and digitally. In this book, you will also find a collection of Asia's stunning illustrations, including some exclusive pieces.

ISBN: 978-1-909414-66-2

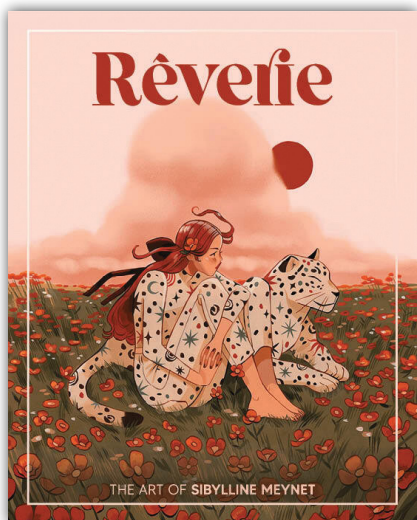
Hardcover: 260mm × 190mm

Published March 2019

168 full-colour pages

Artwork © Asia Ladowska





Rêverie: **The Art of Sibylline Meynet**

Talented French illustrator and character designer Sibylline Meynet shares her beautiful artwork, exclusive tutorials, and step-by-step techniques in her first published artbook. Through its pages, Sibylline also shares her experiences working in the art industry, juggling work commitments with exhibiting, and a peek into her workspace and influences. *Rêverie* is a must-have for artists and illustrators in need of career inspiration and a creative reboot.

ISBN: 978-1-912843-38-1
Hardcover: 245mm × 195mm
Published November 2021
152 full-colour pages
Artwork © Sibylline Meynet



Windows to Worlds: **The Art of Devin Elle Kurtz**

Industry professional Devin Elle Kurtz inspires and instructs in her debut artbook. In addition to sharing how she has navigated the various paths of education, work, and personal struggles, Devin reveals her approach to colour, light, and storytelling. Readers will find theory, techniques, and favourite tools sitting alongside step-by-step tutorials as Devin helps them unlock their own artistic potential.

ISBN: 978-1-912843-46-6
Hardcover: 300mm × 230mm
Published September 2021
152 full-colour pages
Artwork © Devin Elle Kurtz





The Art of Loish: A Look Behind the Scenes

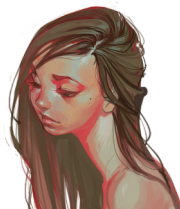
The Art of Loish is the first published compendium of the works of digital artist and animator Lois Van Baarle, AKA Loish, offering inspiration, insight, and exclusive artwork. Featuring a wide range of Loish's illustrations, the book shows her development from a hobbyist into a highly popular professional artist. Browse it as a coffee-table book or read through the tutorials to learn how to create digital paintings yourself.

ISBN: 978-1-909414-28-0

Hardcover with slipcase: 255mm × 255 mm

Published March 2016 | 152 full-colour pages

Artwork © Lois Van Baarle



The Sketchbook of Loish: Art in Progress

The Sketchbook of Loish is the second published book by digital artist Loish, after successfully funding on Kickstarter in just four minutes. Showcasing her traditional and digital sketches, it features exclusive artwork ranging from character sketches to environmental speed points. Offering insight into her creative process, this book will suit both beginners and experienced artists alike, as well as all admirers of Loish's work.

ISBN: 978-1-909414-54-9

Hardcover with slipcase: 255mm × 255mm

Published March 2018 | 152 full-colour pages

Artwork © Lois Van Baarle



The Style of Loish: Finding An Artistic Voice

Throughout her career, Loish has developed to become known for her instantly recognisable style. In this unique book, she not only takes a deep dive into the various aspects of her art that combine to produce this style, but also helps readers identify and nurture their own individual style. Richly illustrated pages are packed with new art, advice, and practical exercises.

ISBN: 978-1-912843-43-5

Hardcover with slipcase: 255mm × 255mm

Published July 2022 | 168 full-colour pages

Artwork © Lois Van Baarle



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| Anatomy for Artists: A Visual Guide to the Human Form | 978-1-912843-10-7 |
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Becky Grove

Foreign Rights Manager

becky@3dtotal.com

Tel: +44 1905 29764

3dtotal.com Ltd
29 Foregate Street
Worcester
WR1 1DS

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